



**PRESS RELEASE**

## **FOR IMMEDIATE RELEASE**

### **Phoenix Coupons Online Now Proud Member of Local First Arizona**

**Gilbert, AZ** – September 22, 2009 – Phoenix Coupons Online, joins Local First Arizona, a non-profit organization that promotes local communities and businesses.

Derrick Hawkins, Owner, today announced that Phoenix Coupons Online is a proud member of Local First Arizona, the supporter of local businesses in the Phoenix Metropolitan and Tucson area.

Phoenix Coupons Online is committed to providing discounts and special offers to local shoppers from local merchants, while saving people money we will also be helping to increase exposure and foot traffic for local business owners.

According to Local First Arizona, studies have shown that for every \$100 spent in a locally owned business, roughly \$42 remains right here in Arizona, while for the same \$100 spent in a national chain store, only \$13 remains here. Consumers have grown leery of the false sense of savings promised by national chain stores, and are becoming acutely aware of the homogenization of our communities. As a result, an explosion of sorts is occurring here and everywhere, as people look to define a sense of place, community, and quality of life for their families and their futures.

#### **About Local First Arizona**

Local First Arizona (LFA) is a non-profit organization working to strengthen communities and local economies through supporting, maintaining, and celebrating locally owned businesses throughout the state of Arizona. We educate citizens, stakeholders, business leaders, and legislators about the significant environmental, economic, and cultural benefits of strong local economies. We build vibrant communities that make residents proud to call home.

#### **Contact Local First Arizona**

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#### **About Phoenix Coupons Online**

Phoenix Coupons Online features free coupons and discount offers from local retailers, restaurants and professional service businesses throughout the Phoenix Metropolitan area. Simply browse our listings of participating businesses. Print their coupon and present for immediate savings.

#### **Contact Phoenix Coupons Online**

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